

Introductory sub-table (I)(a)

Name of the Company: INTERACTIVE FINANCIAL SERVICES LIMITED, CIN: L65910GJ1994PLC023393

Scrip Code, Name of the scrip, class of security: INTERACTIV - EQUITY SHARES

Quarter ended: 30th JUNE, 2014

Partly paid-up shares:-	No. of partly paid-up shares	As a % of total no. of partly paid-up shares		As a % of total no. of shares of the company	
Held by promoter/promoter group	0	0	0	0	0
Held by public	0	0	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

Outstanding convertible securities:-	No. of outstanding convertible securities	As a % of total no. of outstanding convertible securities		As a % of total no. of shares of the company, assuming full conversion of the convertible securities	
Held by promoter/promoter group	0	0	0	0	0
Held by public	0	0	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

Warrants:-	No. of warrants	As a % of total no. of warrants		As a % of total no. of shares of the company, assuming full conversion of warrants	
Held by promoter/promoter group	0	0	0	0	0
Held by public	0	0	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**Total paid-up capital of the company, assuming full conversion of warrants and convertible securities**

3013100 100

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**Statement Showing Shareholding Pattern**

			Table (I)(a)		Total shareholding as a percentage of total number of		Shares Pledged or otherwise encumbered	
Category code	Category of Shareholder	Number of Shareholders	Total number of shares	Number of shares held in dematerialized form	As a percentage of (A+B)	As a percentage of (A+B+C)	Number of shares	As a percentage
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII)	(VIII)	(VIII)/(IV)
<b>(A)</b>	<b>Shareholding of Promoter and Promoter</b>							
<b>1</b>	<b>Indian</b>							
(a)	Individuals/ Hindu Undivided Family	4	233600		7.75	7.75	0	0.00
(b)	Central Government/ State Government(s)				0.00	0.00	0	0.00
(c)	Bodies Corporate	3	1044500		34.67	34.67	0	0.00
(d)	Financial Institutions/ Banks				0.00	0.00		0.00
(e)	Any Others(Specify)				0.00	0.00		0.00
(e-i)					0.00	0.00		0.00
(e-ii)					0.00	0.00		0.00
	<b>Sub Total(A)(1)</b>	<b>7</b>	<b>1278100</b>	<b>0</b>	<b>42.42</b>	<b>42.42</b>	<b>0</b>	<b>0.00</b>
<b>2</b>	<b>Foreign</b>							
a	Individuals (Non-Residents Individuals/ Foreign Individuals)				0.00	0.00		0.00
b	Bodies Corporate				0.00	0.00		0.00
c	Institutions				0.00	0.00		0.00
d	Qualified Foreign Investor				0.00	0.00		0.00
e	Any Others(Specify)				0.00	0.00		0.00
e-i					0.00	0.00		0.00
e-ii								
	<b>Sub Total(A)(2)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0.00</b>
	<b>Total Shareholding of Promoter and</b>	<b>7</b>	<b>1278100</b>	<b>0</b>	<b>42.42</b>	<b>42.42</b>	<b>0</b>	<b>0.00</b>
<b>(B)</b>	<b>Public shareholding</b>							
<b>1</b>	<b>Institutions</b>							
(a)	Mutual Funds/ UTI				0.00	0.00		
(b)	Financial Institutions / Banks				0.00	0.00		
(c)	Central Government/ State Government(s)				0.00	0.00		
(d)	Venture Capital Funds				0.00	0.00		
(e)	Insurance Companies				0.00	0.00		
(f)	Foreign Institutional Investors				0.00	0.00		
(g)	Foreign Venture Capital Investors				0.00	0.00		
(h)	Qualified Foreign Investor				0.00	0.00		
(i)	Any Other (specify)				0.00	0.00		
(i-ii)					0.00	0.00		
(i-ii)								
	<b>Sub-Total (B)(1)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>		
<b>B 2</b>	<b>Non-institutions</b>							

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(a)	Bodies Corporate	5	69600		2.31	2.31		
(b)	Individuals				0.00	0.00		
I	Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh	1703	1343400		44.59	44.59		
II	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.	7	322000		10.69	10.69		
(c)	Qualified Foreign Investor				0.00	0.00		
(d)	Any Other (specify)				0.00	0.00		
(d-i)					0.00	0.00		
(d-ii)								
	<b>Sub-Total (B)(2)</b>	<b>1715</b>	<b>1735000</b>	<b>0</b>	<b>57.58</b>	<b>57.58</b>		
(B)	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>	<b>1715</b>	<b>1735000</b>	<b>0</b>	<b>57.58</b>	<b>57.58</b>		
	<b>TOTAL (A)+(B)</b>	<b>1722</b>	<b>3013100</b>	<b>0</b>	<b>100.00</b>	<b>100.00</b>		
(C)	<b>Shares held by Custodians and against which Depository Receipts have been issued</b>							
1	Promoter and Promoter Group					0.00		0.00
2	Public					0.00		
	<b>Sub-Total (C)</b>	<b>0</b>	<b>0</b>	<b>0</b>		<b>0</b>		<b>0</b>
	<b>GRAND TOTAL (A)+(B)+(C)</b>	<b>1722</b>	<b>3013100</b>	<b>0</b>		<b>100.00</b>		<b>0 0.00</b>

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SR. No.	Notes
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(D)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"

Sr. No.	Name of the shareholder	Details of Shares held			Encumbered shares (*)		Details of warrants			Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
		Number of shares held	As a % of grand total (A)+(B)+(C)	No.	As a percentage (VI)=(V)/(III)*100	As a % of grand total (A)+(B)+(C) of sub-clause (1)(a)	Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	As a % total number of convertible securities of the same class		
(i)	(ii)	(iii)	(iv)	(v)	(vi)=(v)/(iii)*100	(vii)	(viii)	(ix)	(x)	(xi)	(xii)	
1	ASHOK P VITHLANI	129100	4.28	0.00	0.00	0.00	0	0	0	0	0	
2	MEENABEN D SOMAIVA	25500	0.85	0.00	0.00	0.00	0	0	0	0	0	
3	DHARMESH B SOMAIVA	32000	1.06	0.00	0.00	0.00	0	0	0	0	0	
4	SANJAY A POPAT	47000	1.56	0.00	0.00	0.00	0	0	0	0	0	
5	MEDRICK INVESTMENT & FINANCE P LTD	867400	28.79	0.00	0.00	0.00	0	0	0	0	0	
6	POLAD TRADERS PVT LTD.	92500	3.07	0.00	0.00	0.00	0	0	0	0	0	
7	POLAD FINANCE LTD.	84600	2.81	0.00	0.00	0.00	0	0	0	0	0	
<b>TOTAL</b>		<b>1278100</b>	<b>42.42</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	

(\*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

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**(D)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

Sr. No.	Name of the shareholder	Number of shares held	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	MADHUSUDAN R. PATEL	40000	1.33		0		0	
2	SHEELA HANSOTI	41900	1.39		0		0	
3	BHARAT M. SHAH	53000	1.76		0		0	
4	SUDHIR KANADA	127500	4.23		0		0	
<b>TOTAL</b>		<b>262400</b>	<b>8.71</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

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(1)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

Sr. No.	Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (1)(a) above}	Details of warrants		Details of convertible securities			Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital
				Number of warrants	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class		
1	NIL		0.00		0			0	
2									
3									
4									
5									
6									
7									
8									
9									
10									
<b>TOTAL</b>		<b>0</b>	<b>0.00</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

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(1)(d) Statement showing details of locked-in shares

Sr. No.	Name of the shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (1)(a) above}
1	NIL	0	0.00
2			
3			
4			
5			
6			
7			
8			
9			
TOTAL		0	0.00

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(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
0	NIL	NIL	NIL	0.00
2				
3				
4				
5				
6				
7				
8				
9				
<b>TOTAL</b>		<b>0</b>	<b>0</b>	<b>0.00</b>

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(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	NIL	NIL	NIL	0.00
2				
3				
4				
5				
6				
7				
8			0	
9				
TOTAL			0	0.00

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